

MARKETING INFORMATION SYSTEMS, INC.

100 SYLVAN AVENUE, ENGLEWOOD CLIFFS, N.J. 07632  
201-947-6900 • 212-239-7256

SCHEDULE

CAPRI EXTENDED USE TEST

(#834987)

<u>PRODUCT TESTED</u>	<u>FIELD DATES</u>	<u>TOPLINE</u>	<u>REPORT</u>
Capri -- Menthol And Non-Menthol	<u>Placement:</u> March 27th - 31st		
	<u>Callback:</u> April 8th - 12th	April 20th	Week Of - May 18th

N = 139

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